

# Events at the "Berrywell" stand at the exhibition "Baltic Beauty 2021"

**10.12.2021**

## **12.00–15.00 Fruity Colors**

### **Discover the World of *FARBRAUSCH* Tintmask!**

- Temporary color changes, brilliant color refreshment or color corrections.
- Infinite variety of vivid colors.
- Pastel shades – individual and multi-faceted, nuanced blond shades with the new clear tone.
- Choose from an almost infinite number of incredible BLOND Mixtures, without damaging the hair.
- A customized color treatment
- and an intensive hair care experience both at the SALON and AT HOME!

## **16.00–19.0 PERMANENT STRAIGHTENING SYSTEM and PERMANENT WAVES**

- Amazing transformations of hair structure, from curly to straight or from straight to curly - everything is possible.
- Learn about our hair structure changing products with maximum care and protection and modern techniques to change style permanently
  - because your salon client wants it all.

**11.12.2021**

## **12.00–15.00 Balayage & Highlights and Highlifting**

- modern freehand and foil techniques
- quick techniques for your salon
- the perfect base for glossing and toning services
- Face Framing
- Highlifting Colors Level 13! Lift and tone/neutralize in only one step
- Intense information about highlifting colors, rules and tips

## **16.00–19.00 Glossing, Color Melting and Shadow Roots with BERRYWELL FARBFREUDE**

- Quick and easy techniques and powerful formulas to neutralize yellow-tinge and achieve multidimensional haircolors. From natural Blonde to creative rainbow colors.
- Soft shadow roots and color melting techniques.
- Amazing Color Shakes with Mixtones and Intensifiers.

**12.12.2021**

## **11.30–14.30 Hair Hospital**

- Keratin Treatment to reconstruct and repair damaged hair inside and outside in only one appointment.
- The effect will last for about 4 weeks
- suitable for all kind of hair - fine, medium or strong - that has been damaged and stressed by chemical treatments like bleaching
- amazing results for your clients
- come and get your hair repaired at our booth today!
- get the feeling of a completely new hair structure!