



**SPA Specialist Contest**  
**“Meistarū Aleja” (Master’s Lane)**

**On 10 December, within the framework of the “Baltic Beauty 2021” exhibition in Ķīpsala, the contest of young SPA specialists “Meistarū Aleja” (with less than three years of experience) will take place. The objective of the contest is to show the beauty of massage, to introduce the standards and requirements of massage techniques, to demonstrate the diversity of techniques and to help you understand, which techniques you require exactly.**

The participants of the contest recently passed the state qualification exams; work at the best SPA centres in Latvia and Europe still lies ahead of them, but they are already able to demonstrate their skills and show the beauty of SPA massage techniques!

“Meistarū Aleja” is a great opportunity for the managers of SPA centres to observe their specialists, who will be ready to learn new techniques and practice them. Experience shows that it is often easier to “raise” your employee from among talented graduates than to re-educate an experienced employee, who is already involved in the work routine.

The participants of the contest must demonstrate a high level of mastery in massage techniques, a professional attitude towards the customer, as well as the correct design of the workplace.

Venue of the competition: **exhibition “Baltic Beauty 2021”** (Kipsala International Exhibition Centre)

Time of event: **10 December 2021**

**12.30–14.30**                      **Demonstration of massage art**  
**16.00–16.30**                      **Competition award ceremony**

*“Meistarū Aleja” is a show for young SPA specialists - new “stars”, who will light up the sky of professional SPA services industry. This is your chance to learn more about the preservation of youth and health promotion, as well as to find your master! [www.spaschool.lv](http://www.spaschool.lv)*

Organised by: training centre “SPA School” with the support of the Latvian SPA & Wellness Federation.

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